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1455 Pine Ridge Road
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Overall Market Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2010	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*Feb. 2010*	*Feb. 2011*
$0-$300K	774	864	7,205	6,819	426	419	5,371	5,527	$ 136	$ 130	$ 131	$ 133	4,668	4,647	134	143
$300K-$500K	146	164	1,361	1,258	79	82	1,015	1,055	$ 378	$ 375	$ 375	$ 375	1,731	1,608	223	179
$500K-$1M	121	105	910	878	52	62	678	752	$ 648	$ 712	$ 650	$ 670	1,687	1,555	261	236
$1M-$2M	46	53	340	416	22	23	262	338	$ 1,325	$ 1,425	$ 1,306	$ 1,360	927	799	235	198
$2M+	35	37	229	260	6	9	170	203	$ 3,925	$ 3,150	$ 3,000	$ 2,940	669	604	439	259
TOTAL	**1,122**	**1,223**	**10,045**	**9,631**	**585**	**595**	**7,496**	**7,875**	**$ 175**	**$ 174**	**$ 176**	**$ 178**	**9,682**	**9,213**	**168**	**163**
								Median > $300K	**$ 505**	**$ 530**	**$ 525**	**$ 549**				

Overall Market Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2010	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*Feb. 2010*	*Feb. 2011*
Naples Beach	209	221	1,548	1,576	104	111	1,246	1,359	$ 449	$ 442	$ 510	$ 525	2,475	2,387	207	214
North Naples	279	285	2,560	2,489	139	137	1,920	2,086	$ 230	$ 219	$ 240	$ 230	2,492	2,388	186	178
Central Naples	226	240	2,095	2,002	136	126	1,523	1,616	$ 119	$ 131	$ 115	$ 120	1,578	1,518	135	148
South Naples	159	213	1,357	1,412	79	102	1,040	1,154	$ 145	$ 129	$ 145	$ 136	1,346	1,276	149	141
East Naples	234	246	2,367	2,017	123	111	1,683	1,553	$ 155	$ 135	$ 139	$ 150	1,617	1,468	163	136
Immokalee/Ave Maria	7	5	43	66	0	3	28	51	-	$ 55	$ 78	$ 55	33	30	0	53
TOTAL	**1,114**	**1,210**	**9,970**	**9,562**	**581**	**590**	**7,440**	**7,819**	**$ 175**	**$ 174**	**$ 175**	**$ 178**	**9,541**	**9,067**	**168**	**164**

Legend

Geographic Location	USPS Zip Codes
Naples Beach:	34102, 34103, 34108
North Naples:	34109, 34110, 34119
Central Naples:	34104, 34105, 34116
South Naples:	34112, 34113
East Naples:	34114, 34117, 34120, 34137
Immokalee/Ave Maria:	34142

Calculations are based on property listings that exist within SunshineMLS. Only properties in Collier County, excluding Marco Island, are included. *Counts for breakdowns of available inventory for prior years are unavailable. **Median Sold Prices are unavailable for periods with zero sales reported.
The median refers to the middle value in a set of statistical values that are arranged in ascending or descending order, in this case prices at which homes were actually sold. Data entry anomalies and non-Naples zip codes may result in minor discrepancies. However, these anomalies are statistically insignificant.
Single Family Homes are tabulated using properties with a building design of Single Family, Villa Detached, or Manufactured. Condo units are tabulated using properties with a building design of Low-Rise, Mid-Rise, High-Rise, or Villa Attached.

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Single Family Home Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2010	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*Feb. 2010*	*Feb. 2011*
$0-$300K	382	378	3,725	3,283	205	192	2,708	2,577	$ 130	$ 138	$ 125	$ 135	1,726	1,761	127	124
$300K-$500K	88	90	855	768	45	50	624	635	$ 399	$ 366	$ 375	$ 375	902	830	228	175
$500K-$1M	60	60	486	483	21	31	352	420	$ 616	$ 775	$ 665	$ 675	801	763	216	183
$1M-$2M	26	31	209	270	15	14	160	212	$ 1,400	$ 1,375	$ 1,337	$ 1,350	576	463	200	200
$2M+	22	29	164	188	5	7	117	146	$ 4,000	$ 3,150	$ 3,075	$ 3,025	511	466	468	306
TOTAL	**578**	**588**	**5,439**	**4,992**	**291**	**294**	**3,961**	**3,990**	**$ 188**	**$ 202**	**$ 186**	**$ 205**	**4,516**	**4,283**	**163**	**149**

Single Family Home Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2010	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*Feb. 2010*	*Feb. 2011*
Naples Beach	83	87	677	660	42	38	520	546	$ 449	$ 335	$ 537	$ 650	913	841	174	170
North Naples	117	123	1,058	1,060	56	65	797	881	$ 352	$ 375	$ 361	$ 352	1,125	1,108	216	160
Central Naples	110	114	1,116	1,044	71	61	797	819	$ 124	$ 210	$ 120	$ 145	762	774	143	171
South Naples	78	73	631	616	33	45	475	502	$ 184	$ 177	$ 175	$ 180	560	524	165	129
East Naples	179	178	1,876	1,508	87	78	1,315	1,160	$ 130	$ 120	$ 122	$ 139	1,047	925	138	133
Immokalee/Ave Maria	6	3	37	56	0	3	24	45	-	$ 55	$ 75	$ 55	22	25	0	53
TOTAL	**573**	**578**	**5,395**	**4,944**	**289**	**290**	**3,928**	**3,953**	**$ 188**	**$ 204**	**$ 185**	**$ 205**	**4,429**	**4,197**	**163**	**150**

Legend

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Condominium Statistics By Price

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2010	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*Feb. 2010*	*Feb. 2011*
$0-$300K	392	486	3,480	3,536	221	227	2,663	2,950	$ 145	$ 128	$ 140	$ 130	2,942	2,886	141	159
$300K-$500K	58	74	506	490	34	32	391	420	$ 354	$ 397	$ 370	$ 375	829	778	217	185
$500K-$1M	61	45	424	395	31	31	326	332	$ 650	$ 687	$ 650	$ 650	886	792	293	288
$1M-$2M	20	22	131	146	7	9	102	126	$ 1,260	$ 1,500	$ 1,300	$ 1,375	351	336	296	194
$2M+	13	8	65	72	1	2	53	57	$ 2,400	$ 2,942	$ 2,850	$ 2,640	158	138	233	135
TOTAL	**544**	**635**	**4,606**	**4,639**	**294**	**301**	**3,535**	**3,885**	**$ 170**	**$ 161**	**$ 170**	**$ 160**	**5,166**	**4,930**	**173**	**176**

Condominium Statistics By Area

	# Pending				# Closed				Median Closed Price (,000's)				Inventory		Average DOM	
	Feb. 2010	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*12-month ending 2/2010*	*12-month ending 2/2011*	*Feb. 2010*	*Feb. 2011*	*Feb. 2010*	*Feb. 2011*
Naples Beach	126	134	871	916	62	73	726	813	$ 459	$ 450	$ 505	$ 475	1,562	1,546	230	236
North Naples	162	162	1,502	1,429	83	72	1,123	1,205	$ 171	$ 160	$ 168	$ 160	1,367	1,280	166	195
Central Naples	116	126	979	958	65	65	726	797	$ 115	$ 112	$ 110	$ 105	816	744	126	129
South Naples	81	140	726	796	46	57	565	652	$ 121	$ 110	$ 131	$ 125	786	752	137	151
East Naples	55	68	491	509	36	33	368	393	$ 203	$ 168	$ 202	$ 190	570	543	224	142
Immokalee/Ave Maria	1	2	6	10	0	0	4	6	-	-	$ 226	$ 194	11	5	0	0
TOTAL	**541**	**632**	**4,575**	**4,618**	**292**	**300**	**3,512**	**3,866**	**$ 170**	**$ 161**	**$ 170**	**$ 160**	**5,112**	**4,870**	**173**	**177**

Legend

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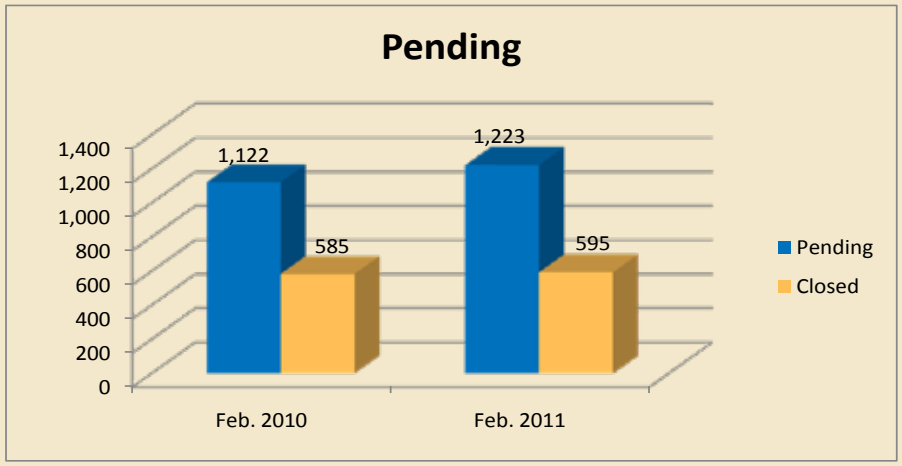

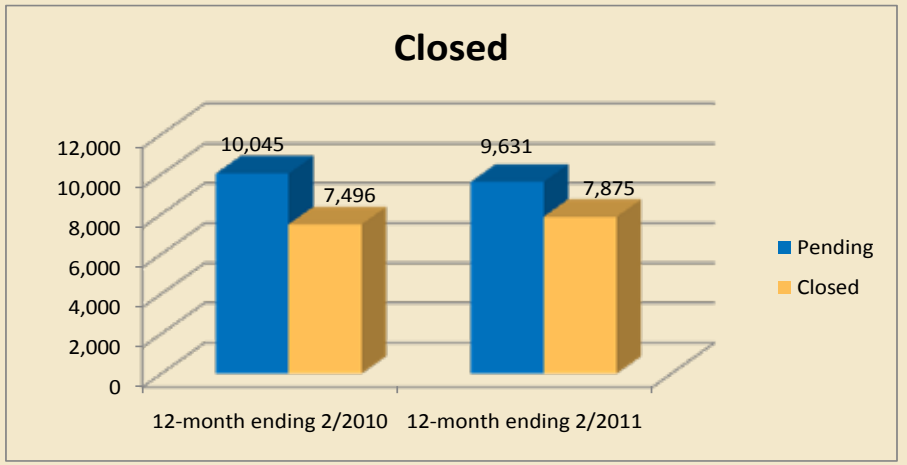

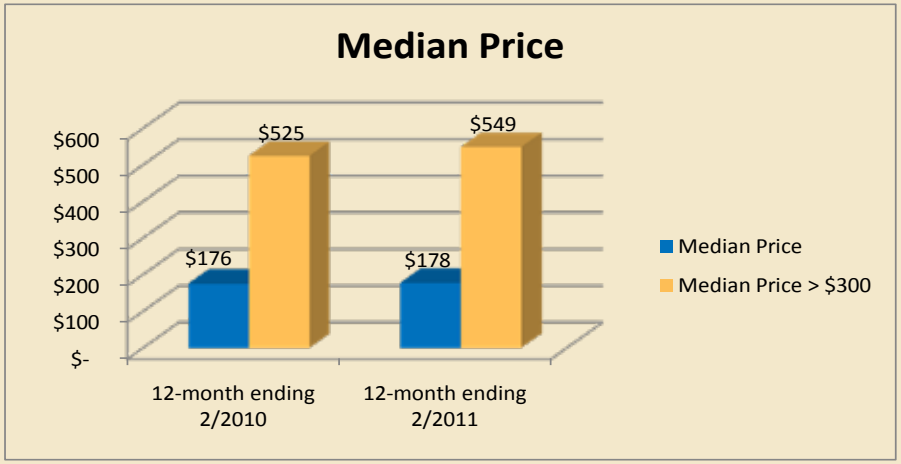

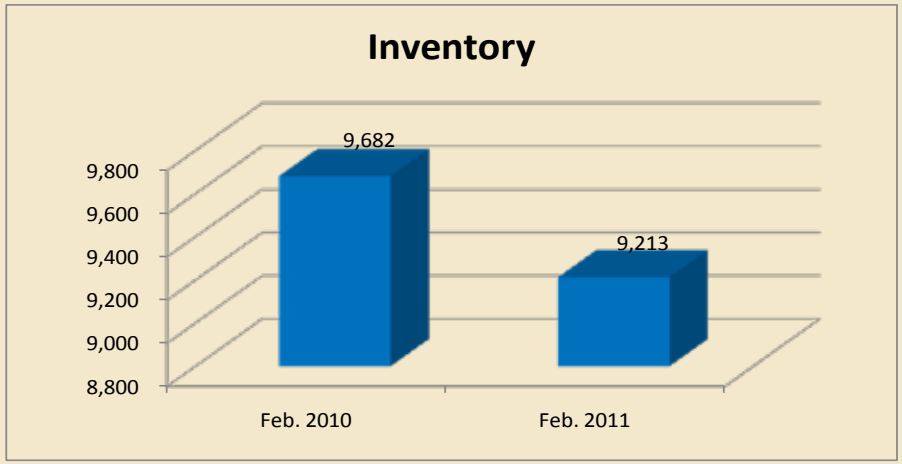

Overall

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